

# So, what's the deal with Google My Business?

When 80% of online searches use Google, having complete and correct Google My Business listings matters. In fact, it can be the difference between success and failure. Here's a graphic explaining the process:

## Claim Ownership

Find your business on Google Maps!

Or add it free with this [link!](#)

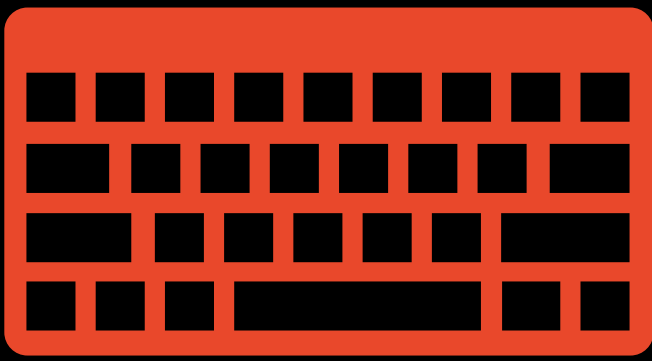
STEP 01



## Verify Your Identity

Google will call you directly or send a postcard to your business address with a verification code.

STEP 02

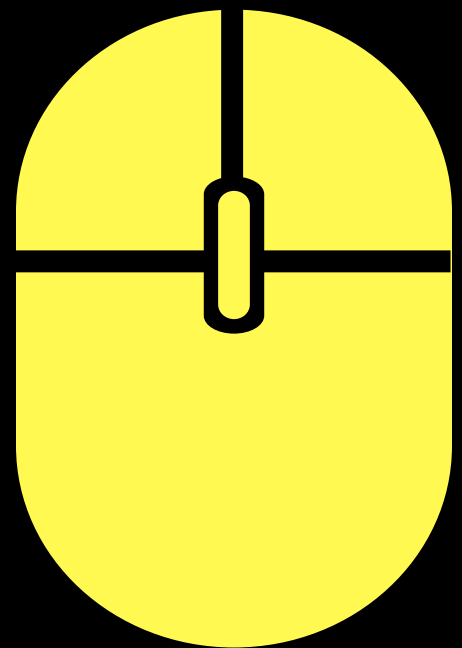


## It's Already Claimed!

It's frustrating and illogical but it happens far more than you realize. Never fear though...Google has a remedy process for this exact issue.

Just follow this [link](#) to claim rightful ownership!

STEP 03



## The Details Matter!

Be absolutely sure that all of your business details are listed correctly! The wrong information here can actually be worse than no information at all.

STEP 04



## Brands, Artists & Organizations

If you're a brand, organization, or artist, you too can have a Google My Business Page!

Use this [link!](#)

STEP 05

Now you're online & searchable. Nice work!

